



& RACE 2012

Present

A Discussion on Race and Politics

January 17, 2013
11:30pm-2pm

Crest Theatre
1013 K St., Sacramento, Ca

*Please join us for a free lunch, documentary screening, and discussion.
**Doors open at 11:30 am, the movie will start promptly at 12pm.*

Race 2012 is a PBS Documentary by Phillip Rodriguez that takes a deeper look into how the changing racial landscape is altering American Politics.

The Leadership California Institute will be hosting a viewing of the documentary followed by political and social analysis by nationally recognized experts on race and politics.

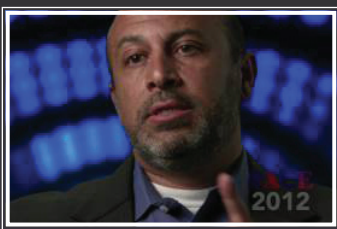
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Moderator



Mike Madrid,
Political Consultant

Mike Madrid is a nationally recognized expert on Latino voting trends. The completion of his research at Georgetown University on Latino voters became the basis for his pioneering work on Latino communications and outreach strategies in California, Texas, Florida and nationwide. He has served as the press secretary for the California Assembly Republican Leader and as the political director for the California Republican Party. In 2001 he was named as one of America's "Most Influential Hispanics" by Hispanic Business Magazine and is a regular commentator on Latino political issues in statewide and national media publications. Madrid is currently a partner at GrassrootsLab. Follow Mike Madrid on Twitter: @madrid_mike

Speakers



Paul Mitchell,
Vice President,
Political Data, Inc.

Paul Mitchell is Vice President of Political Data Inc, and owner of Redistricting Partners—two nationally known leaders in their respective fields. Political Data Inc. is California's largest provider of voter information to political campaigns, consultants, and pollsters. Mitchell has a Master's in Public Policy with a focus on urban planning and econometrics from the University of Southern California, and a BA from American University in Washington DC. For the past 20 years he has been involved in campaigns through California and the nation. He has become a national expert on redistricting, appearing in state and national publications and being featured in a CNN Presents documentary on the state's new decennial process. Follow Mitchell on Twitter: @paulmitche11 (<https://twitter.com/paulmitche11>)

Debra Dickerson is the author of New York Times Bestseller, *The End of Blackness: Returning the Souls of Black Folk to Their Rightful Owners*. She has been both a senior editor and a contributing editor at U.S. News & World Report, and her work has appeared in *The Washington Post*, *The New Republic*, *Mother Jones*, *Slate*, *The Village Voice*, and *Essence*. She has been a guest on *Oprah*, *The Colbert Report* as well as an editorial contributor on the NY Times Opinion Page. You can read more about Dickerson at www.debradickerson.com and follow her on Twitter @debradickerson.

Debra Dickerson,
Author and Journalist



Bill Wong,
Campaign Strategist

Bill Wong is a political consultant that specializes in the emergent advocacy, voting and fundraising power of California's Asian Pacific American communities. Wong was the political director for the Asian American Small Business PAC, which contributed to the election of an unprecedented number of Asian American candidates to state legislative and constitutional offices in California through direct financial support or independent expenditure campaigns. He also served as an advisor on AAPI voter targeting to the California State Labor Federation's Million More Voters IE campaign in support of Jerry Brown for California governor. Wong is currently Chief of Staff to State Assembly Member Anthony Rendon.

Pilar Marrero is a journalist who for 25 years has extensively covered the areas of city government, immigration and state and national politics. She works for *La Opinion*, the largest and oldest Spanish language daily paper in America. She's a senior reporter on immigration and politics and a regular commentator for radio and television in both Spanish and English media. Her coverage of Latino community issues and challenges has won awards and fellowships from New America Media, the New School, and the International Center for Journalists. Marrero also authored *El Despertar del Sueño Americano*, published by Penguin Books; the English version of the book, *Killing the American Dream*, was recently published by Palgrave MacMillan. Marrero lives in Los Angeles.

Pilar Marrero,
Author and Journalist



Partners



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Lawyers
PAC



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SPONSOR TODAY - IMPACT THE FUTURE!

Are you, your company or association looking at the impact of race and its influence on elections? Now is your chance to get involved and informed. Bring your company, co-workers and friends to this enlightening experience.

\$5000 – Platinum Sponsor

- Sponsor Recognition
- Preferred seating for up to 15 guests, including lunch
- Copy of Program on DVD
- 2012 Election Packet on Election results as they relate to Latinos – *Insider Information!*
- Signed Books: *Killing the American Dream* by Pilar Marrero; and *The End of the Blackness* by Debra Dickerson
- Backstage Pass: Meet with panelists for a post-event discussion.

\$2500 – Gold Sponsor

- Sponsor Recognition
- Preferred seating for up to 8 guests, including lunch
- Copy of Program on DVD
- 2012 Election Packet on Election results as they relate to Latinos – *Insider Information!*
- Signed Books: *Killing the American Dream* by Pilar Marrero; and *The End of the Blackness* by Debra Dickerson

\$1000 – Silver Sponsor

- Sponsor Recognition
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- Copy of Program on DVD

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